

Our journey to net zero

To keep global warming below 1.5°C and protect our planet, we must aim to achieve net-zero emissions by 2050.

We've set science-based targets¹, and here's our plan on how to achieve them...

Did you know?

1% of our emissions are for scope 1 & 2, created by our direct operations, including property and logistics, and the energy we buy.

That means 99% of our emissions are scope 3, which includes the sourcing, manufacturing and the use of our products by customers.

Partnering with suppliers

Collaborating with our suppliers to tackle manufacturing emissions.

Designing and selecting sustainable products

Designing products with lower-carbon materials and improved energy efficiency.

Zero carbon stores

Reducing store emissions by using zero-carbon electricity, optimising energy use & switching to electric heating.

Helping our customers

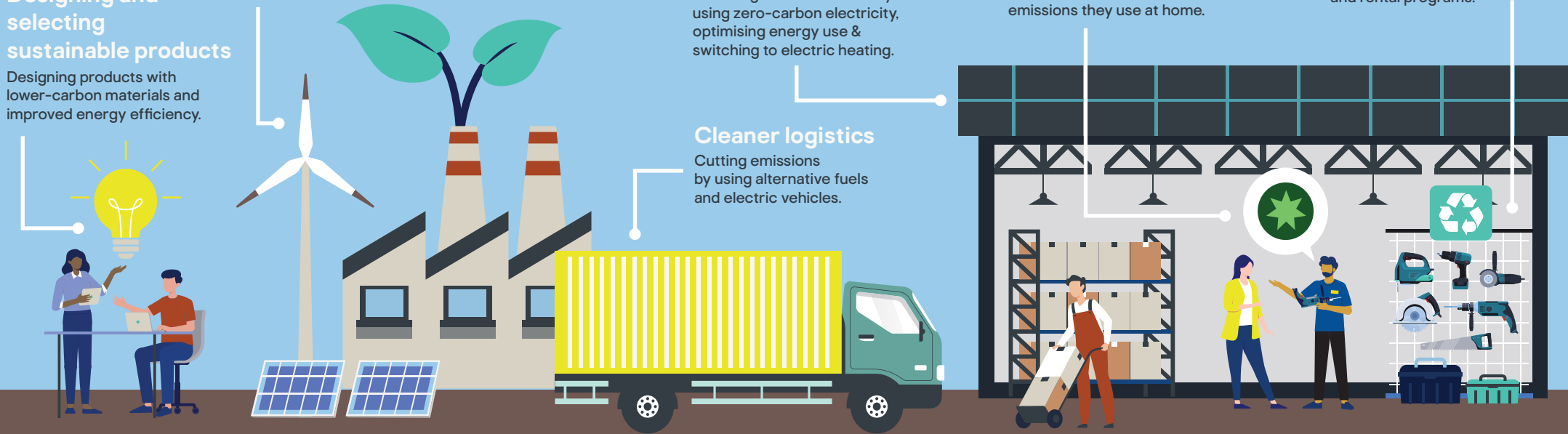
To shop for products with a lower environmental impact through our green star mark and reduce the emissions they use at home.

Refurb & reuse

Extending the life of products through refurbishment, reuse, and rental programs.

Cleaner logistics

Cutting emissions by using alternative fuels and electric vehicles.



Our targets

2030

68% reduction in Scope 1 & 2* emissions and 46% reduction in Scope 3** emissions

2040

Net Zero for Scopes 1 & 2

2050

Net Zero for Scope 3

¹ Our targets have been submitted to the SBTi for validation ^{*}Against a FY2016/17 base year ^{**}Against a FY2017/18 base year