

# Our Responsible Business Strategy

Our new strategy identifies four key priorities where we believe we can bring about positive change – together with our partners, our customers and our 77,000 colleagues.

## Our four key priorities



### Colleagues

We will be a more inclusive company



### Planet

We will be forest positive and help tackle climate change



### Customers

We help make greener, healthier homes affordable



### Communities

We will fight to fix bad housing

## Responsible Business Fundamentals

Our priorities are underpinned by our commitment to our Responsible Business Fundamentals – the many issues and impacts we need to measure and manage to ensure we continue to operate responsibly across our business:

- Employee safety and wellbeing
- Responsible sourcing
- Chemicals
- Waste and recycling
- Governance and ethics