

Our 2018-19 sustainability results

Our Sustainable Growth Plan 2025

Our Sustainable Growth Plan makes it easy for customers to create sustainable good homes.

1



Save money by saving energy and water

2



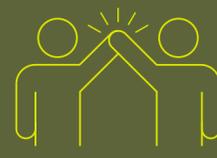
Live smarter by getting more from less, re-using or using longer

3



Create a healthier home and connect with nature

4

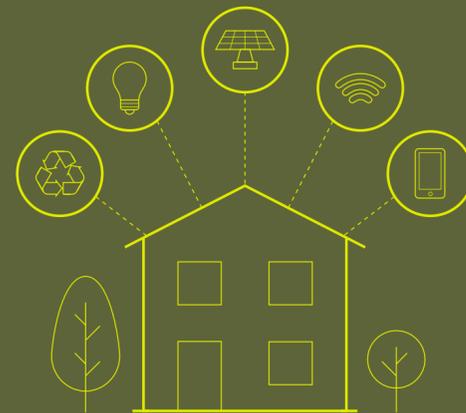


Be part of a community that helps millions more people improve their home

Four big goals and 12 targets focused on the sustainability issues our customers care most about.

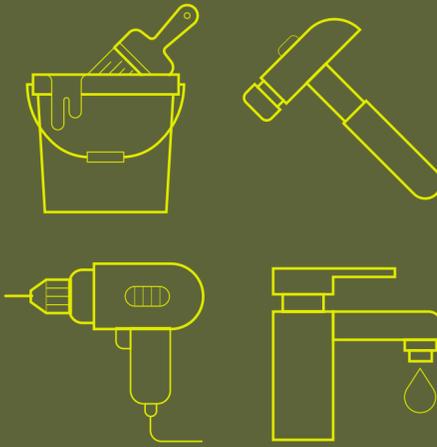
Circular economy

We're cutting resource use and designing out waste. From insulation made with recycled textiles to bedding plants made from sustainable materials.



Our five innovative circular value chains help us get more from less, reuse and use longer. Our target is to have 20.

Transforming our ranges



We're transforming our ranges to help customers reduce energy and water use, and save money.

57% of all basin taps sold were water efficient models – up from 26% last year.

Customers can reduce home energy use by **32%** with our products.

Cutting carbon

1 of only 15

retailers worldwide with an approved science-based carbon reduction target.

43%

of our electricity came from zero carbon renewable electricity contracts or on-site renewable generation and we've opened five zero energy stores.



Already achieved a

15%

cut in absolute carbon emissions since 2016/17 – and over one-third since 2010.

Health and wellbeing



Customers can create beautiful, wildlife-friendly gardens with our Safe by Nature garden products made from natural and recycled ingredients.

9%

of sales from products that help customers have a safe, healthy, natural home. Our target is 20%.

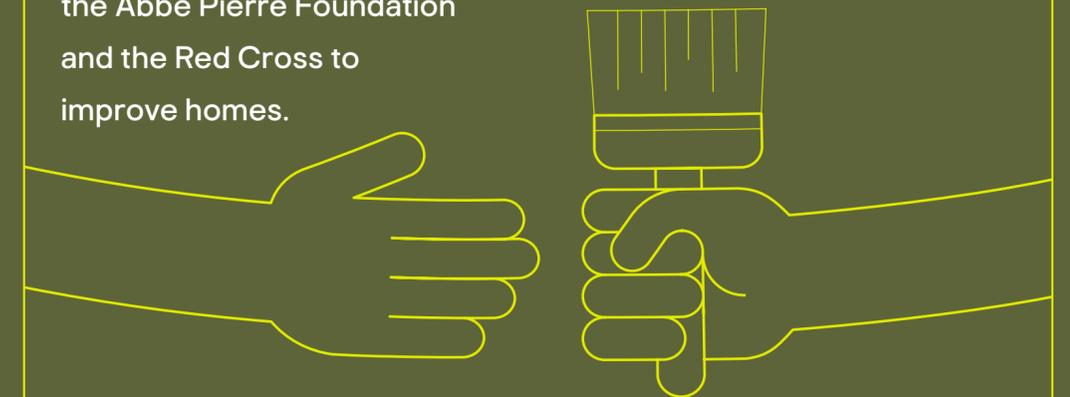
We're switching our paints to water-based alternatives to improve indoor air quality. And we're removing a raft of chemicals from our products and supply chains.

Tackling poor and unfit housing

We've launched major partnerships with Shelter, the Abbé Pierre Foundation and the Red Cross to improve homes.

60,000

people benefited from projects that tackle poor and unfit housing.



Our new GoodHome Foundation will help even more people in the communities we serve.