

Zeus Land Investments Limited

Strategic report

The Directors, in preparing this strategic report, have complied with section 414C of the Companies Act 2006.

Principal activities

Zeus Land Investments Limited (the "Company") operates as an investment company within the Kingfisher plc group (the "Group").

Business review

The loss for the year, after taxation, amounted to £1,325,000 (2020/21: £3,510,000). The loss for the year was primarily derived from interest payable on loans to Group undertakings.

Net assets at the year end were £1,298,037,000 (2020/21: £1,299,362,000). This is predominately composed of investments in subsidiaries less amounts owed to Group undertakings.

Principal risks and uncertainties

The Company is a wholly-owned subsidiary of Kingfisher plc. From the perspective of the Directors, the principal risks and uncertainties are integrated with the principal risks of the Group and are not managed separately. The review of the business of Kingfisher plc and its subsidiaries, which provides a comprehensive analysis of the main trends and factors likely to affect the development, performance and position of the business, and a description of the principal risks and uncertainties facing the business can be found on pages 42 to 48 of the 2021/22 Kingfisher plc Annual Report and Financial Statements.

Financial risk management

The Company operates as an investment company within the Group, and as such is exposed to a variety of financial risks, which include interest and foreign exchange risk, liquidity and credit risk.

As part of the Group these risks are managed centrally by Group Treasury, which has in place a Board approved treasury policy and a risk management programme that ensures that the impact of such risks is minimised. Further information on the Group's financial risk management policies can be found in note 25 of the Kingfisher plc Annual Report and Financial Statements 2021/22.

Key performance indicators

The Directors manage the Company's operations on a group basis and so the Directors of the Company believe that analysis using key performance indicators for the Company is not necessary for an understanding of the development, performance or position of the business of the Company, other than the above mentioned net assets and profit (loss). The Group's development, performance and position is discussed in the Kingfisher plc Annual Report and Financial Statements 2021/22, which does not form part of this report.

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Strategic report (continued)

Section 172(1) and stakeholder engagement statement

The Directors are fully aware of their responsibilities to promote the success of the company in accordance with section 172 (s172) of the Companies Act 2006 (the Act).

When making decisions, Directors have regard to the interests of stakeholders relevant to the Company, as an investment company. As well as the likely consequences of any decision in the long term and the desirability of the company maintaining a reputation for high standards of business conduct. They also fulfil their responsibilities through Kingfisher's highly developed framework, which includes but is not limited to Kingfisher plc Group policies, business principles and the Kingfisher Code of Conduct.

The purpose of Zeus Land Investments Limited is primarily to act as an investment company within the Kingfisher Group of companies. Due to the nature of the Company, no decisions were made by the Directors during the reporting period which required them to have regard to the matters set out in s172 of the Act.

Future developments

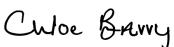
The Directors expect the general level of activity to remain consistent with 2021/22 in the forthcoming year.

Post balance sheet events

The company reduced its share capital to £1 on 20 May 2022, the amount of the reduction was transferred to the profit and loss account.

Approved and authorised for issue by the board of directors:

DocuSigned by:



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C. Barry

Director

19 July 2022