

# Kingfisher – at a glance

We operate nearly 1,200 stores in 10 countries in Europe. Our main retail brands are B&Q, Castorama, Brico Dépôt and Screwfix. We also operate the Koçtas brand, a 50% joint venture in Turkey with the Koç Group.

## 'ONE' Kingfisher update

Following an in depth review of Kingfisher's business and strategy earlier this year, the leadership team announced 'ONE' Kingfisher, a plan that will leverage the scale of the business by becoming a single unified company where customer needs come first. To achieve this the team concluded that the business needs to be organised very differently moving away from a set of locally managed businesses to a single unified company.

## Our guiding principles:

1. Customer needs come first
2. Create a unique and leading offer
3. Same products across Europe presented to customers in the same way
4. Limited number of formats and omnichannel everywhere
5. Low cost always
6. One company culture

For a full progress update on the first 'sharp' decisions please read our [strategic update](#)

## A leading sustainable business

We aim to deliver our strategy sustainably while making a positive contribution to society. Transforming our business to become more sustainable supports our business success today while enabling us to prepare and seize opportunities in a changing environment over the long-term.

Highlights this year include:

- £2.4bn sales from products with eco credentials
- 92% timber products responsibly sourced

## Our key figures

Total sales  
**£11.0bn**

Employees  
**79,415**

Adjusted pre tax profit  
**£675m**

Stores\*\*  
**1,178**

Contribution to Group sales  
**£11.0bn**



Contribution to Group retail profit  
**£733m**



Property (at market value)  
**£3.2bn**



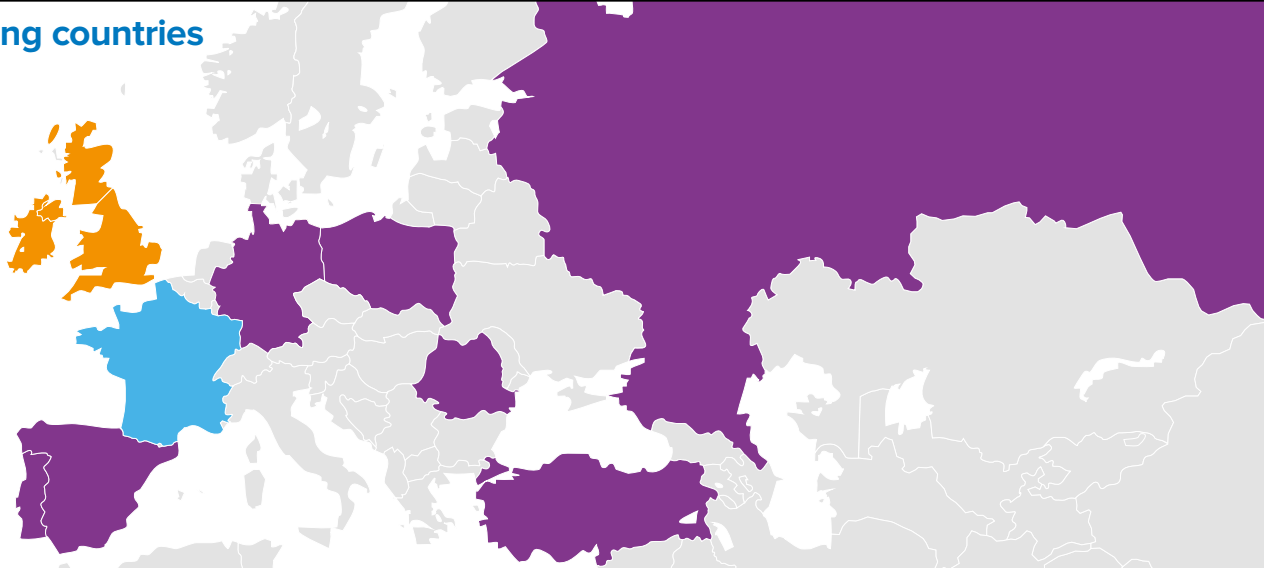
France	£4.1bn	38%
UK	£4.6bn	42%
Other	£2.3bn	20%

France	£349m	48%
UK	£276m	37%
Other	£108m	15%

France	£1.3bn	41%
UK	£0.8bn	24%
Other	£1.1bn	35%

# Our business and markets – a snapshot\*\*

## Our operating countries



### FRANCE

Store Numbers  
**218**

Country  
 France

Market brands



Employees  
**19,838\***



### UK & IRELAND

Store Numbers  
**767**

Country  
 UK Ireland

Market brands



Employees  
**26,319\***



### OTHER INTERNATIONAL\*\*

Store Numbers  
**193**

Country  
 Poland Romania Turkey  
 Spain Germany Portugal  
 Russia

Market brands



Employees  
**20,437\***



\* Full Time Equivalents

Information correct as at 1 August 2015

\*\* updated to exclude China following disposal of 70% stake of B&Q China