

# SCREWFIX

## 2014 - Q1

Our store network has now grown to over 340 stores



Over 350,000 customers shop with us each and every week



In Q1 we launched 9 new Screwfix Stores



Screwfix now has over 100,000 Facebook fans and 20,000 followers on Twitter



Trade Business Confidence is at record levels. More tradesmen are in work than in any other time in the last 12 months

# SCREWFIX

.com

1.5 million people visit screwfix.com every week



Our exclusive trade brands now account for nearly 1 in 5 sales



We celebrated the 10th Birthday of our oldest store, Yeovil Pen Mill

# 9/10

9 out of 10 customers would recommend Screwfix to a friend

## CLICK & COLLECT



Click & Collect now accounts for 80% of orders placed on our mobile site



Decorating sales have increased over 60% YOY following launches of key trade brands such as Dulux Trade and Sandtex

# You Tube

This quarter there's been over 165k views on our YouTube channel. To see the latest videos visit [youtube.com/screwfix](http://youtube.com/screwfix)



We are well on our way to opening our first stores in Germany this summer