

"I did that"

# B&Q PRODUCT HIGHLIGHTS, Q2 2012

IT RAINED & Poured & THE GRASS GREW & GREW...



Hosepipes Down 38%  
YOY With Full Hose  
Reels Down 26% YOY



Garden Mowers Up  
42.7% YOY



Pressure Washers Up  
58.8% YOY



Rainwater Guttering  
Up 25% YOY



Slug Pellets Up 51% YOY,  
With 187 Tonnes Sold  
Since May

SO WE ALL STAYED INDOORS...



Designer Wall  
Coverings Up 9.5%  
YOY



Interior Paint Up 21% YOY With,  
White Paint Up 20%, Coloured  
Emulsion Up 21% & White Gloss  
Up 25%



Fires Up 31.2% YOY



Metal Curtain Poles Up  
19% YOY



Shower Enclosures Up  
27%

BUT ON A PATRIOTIC NOTE...



80,000 Flags Sold (54,000  
Packs) Enough For Everyone In  
The Olympic Stadium



500,000 Metres Of Bunting Sold (68,000  
Packs) Enough To Go Round The Olympic  
Stadium More Than 550 Times.



20,000 Patriotic  
Cushions Sold To Date



You can do it