

"I did that"

B&Q PRODUCT HIGHLIGHTS, H1 2012

STAYING IN WAS THE NEW GOING OUT...



Sales of decorative paint up 15% YOY



Self cleaning ovens up 45% YOY & Visor hoods up 36% YOY



LED Light bulbs up 83% YOY



Spot Heating sales up 96% YOY

DUE TO THE WORST WEATHER IN 100 YEARS...



BBQ's down 8% YOY



Hosepipes down 25% YOY



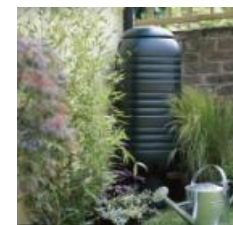
Greenhouses down 25% YOY



Plant sales down 20% YOY Profits down 30% YOY



Garden Mowers Up 13% YOY



Water Butts up 60% YOY



Slug pellets up 33% YOY

HOW WE CELEBRATED THE JUBILEE & OLYMPICS



Classic red paint up 26% YOY and Electric blue paint up 41% YOY



Gold spray paint up 25% YOY & Silver 18% up YOY



Sold 25,000 Jubilee baskets



Sold 90,329 metres of Union Jack bunting



You can do it