

B&Q PRODUCT HIGHLIGHTS, Q1 2012

"I did that"

INDOOR DECORATIVE TOUCHES TO BRIGHTEN UP OUR LIVES ...



White Gloss Up
20% YOY



16,000 Bottles Of
Eco Friendly Clean
Spirit Sold



Ready Made Curtains
Up 84% YOY



50,000 More Cushions
Sold In Q1 2012 VS
2011



We Have Trained 23,199
People In Our You Can Do It
Centres to date

WEATHER RELATED SALES



BBQ'S Down 57%
YOY



Winter Fuel - Logs, Coal,
Kindling Up 59% YOY



Portable Heaters Up 92%
YOY & Fires Up 45% YOY



Hosepipes Down 45%
YOY



Water Butts Up 94%
YOY

JUBILEE RANGE



27,000 Packs Of Union Jack
Bunting Sold To Date - Almost
100,000 Metres



1,720 Royal Queen Gnomes &
1,400 Royal King Gnomes
Sold To Date - £12.98 Each
Or £20.00 For The Pair



10,500 Jubilee
Cushions Sold To Date

B&Q

You can do it