



124 TradePoint counters opened since the launch last March, with a TradePoint offer across a further 194 B&Q stores



SOLD over 7,000 tonnes of English daffodil bulbs



SOLD around 34 million flower bulbs in 2010



SOLD enough turf to cover 650 football pitches



SOLD 5,000 World Cup gnomes

Product highlights 2010



2,500 people have attended DIY classes since the launch of You Can Do It Centres in October 2010 in six stores. Kids' classes are the most popular.



diy.com



2010 saw the launch of our partnership with Alan Titchmarsh, which is now in its second year, to Make Gardening Easier.



Motoring products +68% YOY



Energy saving light bulbs +14% YOY



Exclusive launch of JCB products in October 2010



Cordless drilling +9% YOY



Standard coloured wall coverings +10% YOY



Glitz chandelier is the best seller in the new Sept 2010 lighting range