



Over **50,000** new JCB products exclusive to B&Q stores have been **SOLD** since the launch in early October

B&Q

Product Highlights
13 weeks to 30th October 2010



Winter Fuels, Sales on Coal, logs and Kindling **+109% YOY**

Over **2,000** people attended DIY classes in the last month since we launched **You Can Do It Centres** in 5 stores with kids classes being the most popular



You Can Do It Centres now in Meir Park, Coatbridge, Gillingham, Swindon, Trafford Park. Bolton launches on 11th December



Wall coverings **+11.3% YOY**



65,000 Electric Rotary Mowers **SOLD** **+46% YOY** equivalent to one being **SOLD** every 2 minutes



Cooke and Lewis Kitchens **+21% YOY**



SOLD enough shower hoses to stretch around Wembley stadium **131** times



SOLD 4500 Lawn Aerators helping to improve soil drainage **+164% YOY** in units



3000 new appliances including brands Maytag and Whirlpool with next day delivery online via DIY.com
<http://www.bandqappliances.com/>